

Fashion influences on protective footwear

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Besides aspects like functionality and comfort, fashion influences play an increasing role on the protective footwear market in the EU. This and other developments are described in the CBI market survey for protective footwear. This market survey covers the European Union (EU) market and the markets in France, Germany, Italy, Spain, The Netherlands and the United Kingdom for protective / safety footwear or working shoes.

The market report contains information on industrial demand, production & trade (market sizes and trends), trade channels for market entry, prices of protective footwear, market access requirements and business practices & sales promotion.

Special attention is paid to opportunities for exporters of protective / safety footwear from developing countries.

The market study provides additional in-depth information, complementary to the more general information and data provided in other CBI surveys, which cover several product groups at the same time.